

THE OLD RELIABLE



**Absolutely Pure
THERE IS NO SUBSTITUTE**

OCALA OCCURRENCES

Woodmen meet tonight.
C. H. Dame serves oysters in all styles.
Taylor's Peace-Makers are working all right.
Oysters, any style, any time of day or evening at Dame's.

A SILVER TEA

Mrs. Ed Carmichael will entertain the Ladies' Missionary Society Thursday, December 10, from 3 to 5 p. m., at her residence No. 53, Fort King avenue. The ladies of different denominations are cordially invited to be present. An interesting program has been arranged, and a scripture lesson is in store for each one who attends. Let the pastors, superintendents and teachers be present and assist in the scripture lesson and do justice to the cake.

Mrs. Dr. Ennis, who purchased the Allred hotel, north of the S. A. L. R. R., is having plans drawn for the remodeling of the house, with the idea in view of making it a sanitarium.

The Montezuma had forty-four arrivals yesterday—a fine day's business. Under the management of Mr. Josephs this house is building up a fine reputation.

APPLES

At Dame's, for 35c. a peck—good ones.

You are invited to our
OPENING,
THURSDAY, DEC. 10.
Ocala Music Company, Jewelers.

MR. MESSETT KILLED

A telegram this morning announced the death of Dan Messett, engineer, in a wreck which occurred on the Brunswick & Western R. R. He formerly lived in Ocala and ran on the S. A. L. His widow is keeping the Florida House on North Magnolia St., near the S. A. L. depot.

Honey-comb chocolate chips, "Taylor-made," name on every piece.

The most complete line of toilet articles in the city at Tydings & Co.

Jim Nelson of Candler was in the city today.

Palmer's Violet Talcum Powder, absolutely pure, at the Postoffice Drug-store.

You can get what you want now. We have it. Ocala Music Company, Jewelers.

Mrs. W. C. Bull and Miss Mary Bull have returned from Madison.

Pure drugs carefully compounded in our prescription department. Tydings & Co.

Dame can serve oysters to the public's taste, and that is no "Dame rumor" either.

Capt. J. L. Inglis of Dunnellon was in town yesterday.

Acid Cough Syrup, the best cough remedy on the market, for sale by Tydings & Co.

Chips—"Taylor-made"—Chips, name on every piece. Honey-comb chocolate chips at Taylor's.

J. J. Watkins of Dunnellon was at the Montezuma yesterday.

I have just put in a nice line of paper novels and a few of the new copyright novels. W. M. Martin.

The hot chocolate served at Troxler's fountain is made with Huyler's pure, delicious chocolate.

W. B. Taylor of Gainesville was at the Ocala House yesterday.

Either a borrower or lender to be, to get a chance at the doll in the Bazar window, 10c is all that is required.

Purest drugs carefully compounded in our prescription department. Tydings & Co.

Henry Gordon, Col. Lyons, Dr. Griffiths and Albert Stevens of Dunnellon were in the city today.

Buy your holiday goods now. We have them. Ocala Music Company, Jewelers.

Standley & Co. have sold their fine "Irish mocking bird" to Lee Howell of Anthony.

FOR SALE—A good, gentle, young horse for sale. Inquire of Dr. Walter Hood, Ocala. d3t w2t.

Ralph Barker of Bridgeport, Conn., secretary of the Dunnellon Phosphate Company, was at the Ocala House yesterday.

Lowney's Christmas candies are put up in boxes of his own make, therefore are original with the Lowney Co. Taylor handles them.

Palmer's Violet Talcum Powder, absolutely pure, at the Postoffice Drug-store.

Mr. Isaac Stevens has returned from High Springs.

Taylor can suit you in fine cigars for Christmas. Special boxes for Christmas presents.

Lowney's chocolates and bon-bons have few equals; no superiors. At Taylor's.

General Charles Gibson of Grahamville was among the Brick City callers today.

A chance is all you need to possess the beautiful doll displayed in the Ocala Bazar window, and that costs you only 10c.

Palmer's Violet Talcum Powder, absolutely pure, at the Postoffice Drug-store.

J. H. Willingham of Dunnellon, manager for Christian, Dickson & Co's store, was at the Ocala House yesterday.

Fish and oysters always on hand, fresh and fine, at W. P. Edwards', city market.

Taylor's place is headquarters for fruit, nuts, raisins, dates, figs and bananas for the Christmas trade. Place your order for fresh goods.

We regret to hear that Mr. Howard Munroe is quite ill with lung trouble, and the doctor has advised him to seek another climate.

To be raffled at the Ocala Bazar store, the prettiest doll ever brought to Ocala. This doll is perfect in its make-up, and cost as much as an ordinary stock of dolls, yet we give you a chance to own it for 10c.

Novelties in White and Colored Dress Goods.

Kid Gloves in all Shades 75 Cents Per Pair

MEN'S AND CHILDREN'S Clothing, Furnishings, Hats, Shoes, Etc.

We carry a full and complete line of Men's and Children's Fine and Medium Priced Ready-to-Wear Clothing.

Largest Dry Goods House in the City.

Rheinauer & Co.

Rugs, Mattings, Lace Curtains, Portieres, Etc., on Second Floor.

Bed Spreads for Metallic Beds.

WE LEAD.

Mourning Bonnets and Veils.

BABY CAPS.

**New Goods Arriving
Every Week.**

Fine Street and Dress Hats.

NEW IDEA PATTERNS

Given away. Not more than three to each family.

OTHERS FOLLOW.

MRS. LUCIE F. B. EATON.

J. STARR STERNBERGER HOUSES

—FOR—

RENT OR SALE

WALL PAPER AND PAINTING

PHONE 116

J. STARR STERNBERGER,

Real Estate and Contractor.

W. P. EDWARDS

At the City Market

**Fresh Meat, Poultry, Fish and Vegetables
in Season.**

City and Country Trade Solicited

Free Delivery

Phone 121

"TEX" "BOB"

HOLIDAY GOODS

Our specialty is HOLIDAY GOODS, and we have this year the largest and most complete line of almost everything for the Holiday Shopper that has ever been shown in Ocala.

Our goods were bought right and from the best houses. In quality and price we can surpass them all.

We have an exceptionally fine line DOLLS and TOYS, GAMES and PICTURE BOOKS.

Holiday Books

The best line ever shown in Ocala

Fire Works

Wholesale and retail. We are the headquarters for Fire Works

Fancy China

Is our strong point. We have more, prettier and cheaper than any house in Central Florida.

THE OCALA NEWS CO.

G. W. Martin.

R. G. BLAKE

OUR BANISTER SHOE

\$3.50 Only One Pair sold to a Customer.

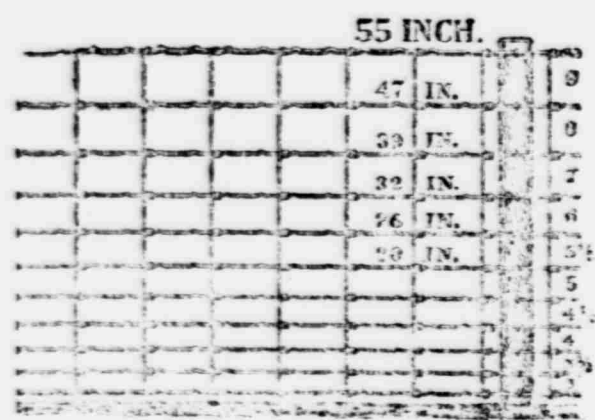
**LOOKS
FITS
WEARS** **Best**

THE RACKET COMPANY

(The Store with the Yellow Front)



Regular Style
Stays 12 in. or 6 in. apart



Special Hog, Horse and Cattle Style
Stays 12 in. or 6 in. apart

Made of large, strong, high-grade steel wires, heavily galvanized. Ample provides for expansion and contraction. Is practically everlasting. Never goes wrong, no matter how great a strain is put on it. Does not mutilate, but does, efficiently, turn cattle, horses, hogs and pigs.

EVERY ROD OF AMERICAN FENCE GUARANTEED

by the manufacturers and by us. Call and see it. Can show you how it will save you money and fence your fields so they will stay fenced